

Stephen Moss

GRAPHIC DESIGN, WEB/UI DESIGN, PRODUCTION ARTIST.

Los Angeles

scmoss@live.com
office

I obtained my Bachelor of Arts degree at Central College of Art in London, UK, where I studied Graphic Design under Bob Gill and Alan Fletcher of Fletcher/Forbes & Gill who were responsible for the coveted Pirelli calendar and Volkswagen's worldwide ad campaigns.

I have worked for a list of prestigious companies including Holmes & Marchant UK, (Apple, Mitsubishi, MB games etc.), McLaren, Purvis, Palmer (Ford Motor Company) as well as Northrop Grumman (Publicity) and Sony Pictures (Seinfeld, Rikki Lake show) here in the US.

Until the company closed it's doors, I was Senior Graphic Designer at Twelve Signs Incorporated, Los Angeles since 2000, where I was in charge of design & production of Starscroll micro-magazine. I was also actively involved with the TSI 'Starmatch' web site.

I have a wealth of experience & creative talent on offer to any prospective employer/freelance contact along with in-depth knowledge of both computer platforms (Apple & PC) and software particularly Wordpress, Adobe CC and Microsoft applications.

Experience

Graphic Designer

Los Angeles
Jan 2011 - Present

Freelance Projects: January 2011 to present

Midvalleynews.com: Complete website redesign project using Wordpress.

Westwood Jewelers: Ongoing Point of Purchase Store Banner displays and collateral concepts / design / production.

Retriever Payment Systems/NPC: Postcard mailers, print collateral, flyers and design concepts.

Senior Graphic Designer

Westwood, Los Angeles
Nov 2011 - Present

Westwood Jewelers

I successfully manage and coordinate graphic design projects from concept through completion. Collaborate with client to conceive designs and meet deadlines. Create and conduct highly persuasive point-of-sale 4c vinyl banners and marketing material such as seasonal postcard mailer campaigns, shelf talkers/sign holders. Coordinate print vendors/handled all print campaigns, print budgets.

Key achievements

- Successfully completed client projects worth up to \$25,000
- Provided proposal layout and design for in-store POS 4c banners, 4c postcard mail campaigns, Shelf Talkers and Sign Holders.
- Established trusting relationships with Print/Vinyl Banner vendors.

Senior Graphic Designer

Los Angeles
Apr 1996 - Nov 2011

TSI Inc

- Supervised the online and print versions of Starscroll Micro-Magazine, a monthly publication which was produced in English and three foreign languages.
- Responsible for creating xhtml page layouts and coding in Dreamweaver for the company website, Starmatch.com as well as producing Flash banners and email blasts.
- Designed all monthly point-of-purchase banners which were crucial for Starscroll sales.
- Researched, selected and retouched Stock Images for the Monthly Display Header.
- Solely responsible for the complete redesign of Starscroll Micro-Magazine in January 2005 as well as a major update in July 2008.
- Consistently met the budget requirements for the Art Department and determined costs as well as negotiating with vendors.

Graphic Designer

Culver City, El Segundo
Sep 1993 - Apr 1996

Sony Pictures | Culver City, CA Northrop Grumman | El Segundo, CA

- Involved in long term freelance projects working for companies such as Sony Pictures.
- Developed marketing collateral for Seinfeld and the Rikki Lake show.
- Produced 4 color corporate brochures as well as Powerpoint presentations in the Graphics department at Northrop Grumman.
- Originated financial reports, charts and graphs for TCW (a Los Angeles Investment bank).
- Developed my own clientele, producing Jewelry catalogues in conjunction with an associate photographer.

Skills

Skills

Adobe CC | Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, XHTML & CSS, Wordpress, QuarkXpress, MS Word, Excel, Powerpoint.

Education

B.A. (Hons), Graphic Design

London, UK

University of The Arts (UAL)

B.A. (Hons.) Graphic Design, Central/St.Martins College of Art (University of The Arts), 272 High Holborn, London WC1V 7EY, UK

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