

Paul Beresniewicz

SENIOR DESIGNER/ART DIRECTOR

Brooklyn, NY

bloktinfo@gmail.com
646-334-3939 mobile

EXPERIENCE

Art Director

New York, NY
Jun 2012 - Dec 2012

Tyted Inc. | Gamedrop

Assumed lead artistic role in web and game projects. Responsibilities included production of mobile and PC user interface design, logo and identity creation, as well as character design in both games and branding.

Senior Designer

New York, NY
Sep 2010 - Jun 2012

Clear Channel Media & Entertainment | iHeartRadio

Collaborated with designers, web developers and marketing executives to establish the iHeartRadio brand identity. Though I specialized in UI and icon design, I also took the lead design role in branding for streaming radio stations as well as a variety of corporate partnerships.

Senior designer and Art Assistant

Brooklyn, NY
Feb 2006 - May 2010

Thunderdog Studios

Worked closely with studio president Tristan Eaton on a wide variety of illustration and branding projects. A highlighted client list includes Nike, Hasbro, Pepsi, BET, Cartoon Network, VH-1 and Kid Robot.

EDUCATION

Bachelors in Art

Rochester Institute of Technology

Rochester, NY
Sep 2000 - May 2003

Masters in Communications Design

Pratt Institute

New York, NY
Sep 2005 - May 2008

OTHER WORK

NYCO Design Agency

Co-Founder of NYCO Design Agency, working with a variety of clients from around the country.

Thunderdog Collective

A collection of artists managed and hand-picked by Thunderdog Studios who develop digital art available for licensing through Corbis, a Microsoft subsidiary. The collective's artists include Calma, 123 Klan, Tes One, Tristan Eaton, and Jim Mahfood.

The HIP-HOP POP-UP book

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