

# EMILY LAWRENCE

DESIGNER

San Francisco, CA

[emilylawrence123@gmail.com](mailto:emilylawrence123@gmail.com)

917.355.2477 mobile

I'm a hands-on designer and enjoy the challenge of making complex ideas accessible. My specialties include art direction, visual design, interactive design, user experience design, package design as well as product and brand-building strategy. I'm available for freelance projects and open to job inquiries.

## Experience

Experience Design Lead & Manager

San Francisco, CA

Jul 2013 - Present

**Airbnb**

UI Designer

San Francisco, CA

Dec 2012 - Present

**Airbnb**

Senior Interactive Art Director

New York, NY

Jun 2011 - Present

**eMusic**

Under the direction of our VP of User Experience I am responsible for Product Design and User Experience. I collaborate closely with Product, Development, Marketing, Editorial and Member Services teams to provide innovative design solutions for our users to discover new music and learn more about the music they already love.

Art Director

New York

Nov 2010 - Jun 2011

**eMusic**

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Visual Designer

New York, NY  
Oct 2009 - Oct 2010

## Lime Company

Lime Company is the parent company to LimeWire, the world's most popular file-sharing software. As well as the parent company to a revolutionary New Music Service that is still in development.

While at Lime Company I continued to develop the Lime Company and LimeWire brands. I was responsible for the redesigned the Lime Company and LimeWire websites and as well as marketing, sales, and event collateral.

In parallel, I lead the design of all marketing materials for their New Music Service. Including the design of the product website, online music player, launch videos and sales collateral.

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Owner/Freelance Designer

Charleston, SC  
May 2009 - Present

## MillyHart Creative

My freelance studio specializing include art direction, visual design, interactive design, package design as well as product and brand-building strategy.

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Senior Art Director

Charleston, SC  
May 2007 - May 2009

## Philips Electronics

DLO was acquired by Philips Electronics in 2007. I continued as Art Director for the mp3 accessories division responsible for the design and management of all creative for the global market – including packaging, advertising, web design as well as marketing, sales and event collateral.

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Art Director/Lead Designer

Charleston SC  
Nov 2002 - May 2007

## Digital Lifestyle Outfitters

As Art Director at Digital Lifestyle Outfitters (DLO) I was responsible for the design and management of all creative – including packaging, advertising, web design as well as marketing, sales and event collateral.

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Creative Director

Charleston, SC  
May 2007 - May 2008

## Charleston's Most Unique

I have a passion for design and enjoy being involved in my local art and design community. In 2007, I designed and launched a magazine and corresponding website called Charleston's Most Unique. This quarterly publication highlights local businesses making a positive impact in the Charleston community.

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Freelance Designer

Raleigh, NC  
Jun 2002 - Nov 2002

## Duke University Creative Services

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### Education

Bachelor of Graphic Design

Raleigh NC  
Aug 1998 - May 2002

## North Carolina State University | College of Design

Four Year Professional Degree

8 Professional Design Studios  
3 Typography Design Courses  
3 Imaging for the Graphic Designer Courses  
Additional studies in Graphic Design Theory + History

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## Academy of Applied Arts

Prague, Czech Republic  
Jun 2001 - Aug 2001

Summer Abroad program studying poster design, illustration and printmaking

### Software Knowledge

## Software Knowledge

Mac OS  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Quark Xpress  
Adobe Dreamweaver  
FileMaker Pro  
MicroSoft Office

### WORKING KNOWLEDGE

CSS  
HTML  
Adobe Flash

### Honor's + Awards

## Honors + Awards

GD USA: American Package Design Award | 2008  
National Elks Club Scholarship | 1998 – 2000  
NCSU Academic Enhancement Scholarship | 1998 – 2000  
NCSU Dean's List  
National Honors Society | 1995 – 1998

### After Hours

## After Hours

Visit my blog to see what I do when I'm not pushing pixels.

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