# **CASSIE WRIGHT**

#### **COMMERCIAL PHOTOGRAPHY**

#### Atlanta, GA

From a base in Athens, Georgia, Cassie Wright has built a team of professionals who create successful campaigns for a wide variety of clients. Many clients are based in the southeastern United States, but worldwide travel is always an option. The Cassie Wright team sees every job as an opportunity to tell a story through interesting, unique, and beautiful imagery.

info@shotbycassie.com 770.519.0525 mobile 404.406.7993 office

#### Clients/Projects

### Commercial Photography

# The AdSmith Agency

PeachMac - Marketing, Advertising
Independent Baking Co. - Advertising
Jackson EMC - Advertising
National Bank of Georgia, Fall Marketing Materials
Clarke County School System - Branding and PR
Landmark Properties - Cotton Exchange Campaign
Southern Polytechnic, Magazine
Lions Clubs International, LION Magazine
Pine Mountain, Tourism Marketing Materials
Red Dress Boutique - Look Books, Marketing, Advertising,
Decor, Interior Design
UGA Athletics
UGA Academics
Georgia Museum of Art

Athens, GA Jul 2012 - Present

Commercial Photography

## **BreenSmith Advertising Agency**

Stevi B's, Restaurant Branding, Marketing Macon CVB, Tourism Marketing DaVia, Restaurant Branding, Marketing EuroBevs - Branding, Marketing Atlanta, GA Apr 2013 - Present

### Commercial Photography

# The Dalton Agency

McDonald's - Regional Marketing Campaign Superbowl XXXIX (2005) United Way (Marketing Campaign) Jacksonville University (Basketball Advertising) Miura Group (Marketing) Atlanta, Jacksonville, Orlando - Present

Commercial Photography

# **Dino Publishing**

Meridian Yachts - Magazine Editorial Sea Ray Magazine - Editorial Chicago, IL

Commercial Photography

# Eric Mower + Associates Advertising

SouthWire - Marketing CVI Laser Optics -

Atlanta, GA - Present

Commercial Photography

# Freebairn & Company Advertising Agency

UGA Hotel and Conference Center UGA Terry College of Business

Atlanta, GA

Commercial Photography

## Saatchi & Saatchi

Cover Girl for Walmart - Eleventh Gorgeous - Advertising

Springdale, AR 2013 - 2013

### SEC Division I - Georgia Bulldogs

Athens, GA 2012 - Present

# **UGA Sports**

Marketing Materials: Posters, Programs, Calendars, Web,

Social Media

Games, Matches, Pro Day

Football Basketball Baseball Cheerleading

Gymnastics

Soccer Volleyball

### Commercial Photography

## University of Georgia

Communications: Terry College Magazine

Marketing materials: brochures, catalogs, online presence

Professional services: headshots

Terry College of Business

Franklin College of Arts & Sciences

Lamar Dodd School of Art

School of Law
College of Education
College of Engineering
Hotel & Conference Center

Honors College - Foundation Fellows

Georgia Museum of Art

Office of the Vice President for Instruction

Athens & Atlanta, GA Jan 2012 - Present

Titan, Unleash Yours

## **NFINITY Cheer Shoes**

Athletics Fashion

Sportswear

Atlanta, GA May 2015 Fall Preview

## Little St. Simons Island

Travel/Leisure
Appeared in New York Times
Conde Nast

Little St. Simons Island, GA 2014 - 2015

American Beach, Surrender

Honeychild

Entertainment/Music CD Covers marketing materials: poster, website Athens, GA 2013 - 2015

Promotional

**EvoShield** 

Back Office Baseball Athens, GA Oct 2012

Fight Club

**Omni Club Fitness** 

Marketing - online presence

Athens GA Oct 2015

Commercial Photography

Atlanta, GA

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Comprehensive Advertising, Marketing, Interior Design

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