

Hamish Lancaster

ASPIRING PROFESSIONAL THINKER. FREELANCE CREATIVE. STORYTELLER

Brisbane, QLD

A graduate of Queensland University of Technology with a Bachelor of Fine Arts (Animation) with distinction. Hamish has a background in Videography, Web and Multimedia Development, Retail, Customer Service, Technical Support, Market Research and Direct Sales. Hamish is now focusing on Art Direction and Copywriting.

Experience

Media Sales Consultant

Mar 2017 - Present

News Corp Australia

Inbound and outbound sales and customer service. Building and booking classified advertisements for QLD Newspapers.

Market Research Interviewer

Oct 2015 - Mar 2017

Queensland Government Statisticians Office

Conducted market research telephone interviews with members of the public. Consistently met KPI's for speed and accuracy.

Market Research Interviewer

Jun 2012 - Feb 2017

iView

Conducted market research telephone interviews with members of the public. Cold calling for a range of surveys. Consistently met KPI's for speed and accuracy.

Digital Media Officer

Oct 2011 - Apr 2012

QUT

Established a year worth of digital signage content targeted at students through the creation of motion graphic based advertisements, short films and showreels using Apple Motion, Flash and After Effects.

Technical Support Specialist

Feb 2010 - Sep 2011

Apple Retail

Worked for 8 months in sales and group workshops, then worked in a technical support role for mobile devices as well as one to one training.

Animation Lecturer/Tutor

Jul 2009 - Jun 2011

JMC Academy

Prepared and delivered classes at a private college in 2D animation, making comics & graphic novels, visual effects & compositing, video production, preproduction & 3D animation.

Freelance Creative (Self Employed)

Jan 2001 - Present

- Various projects involving web development, search engine optimisation and social media management (2013-2014)
- Animation for the British Council Youth Activision Kit (2009)
- Documentation of the Water Futures Think Tank (2006)
- 'Staying Alive to Teaching' DVD for QUT (2006)
- Live visuals for the Brisbane City Council 'Art in Public Places' policy launch (2005)
- Live Visuals for "Smashed Eggs" at the Judith Wright Centre (2005)
- Production of Watermark showreel (2004)
- Documentation of Brisbane City Council Living City Project (2004)
- Flash Animation workshops at Kelvin Grove State College (2004)
- Documentation of the Queensland Health Youth Drug Summit (2001)

Education

Copywriting Course

Aug 2017 - Oct 2017

Communications Council's Adschool

Mark 76%
Grade Distinction

Master of Advertising (Creative Advertising)

Brisbane, QLD
Jul 2016 - Jun 2017

Queensland University of Technology

I made the 2016 Dean's List for my efforts and gained great skills however this course was discontinued before I was able to complete it as a part-time student.

GPA: 6.667

Advertising Creative: Concept to Campaign (Distinction)
Advertising Creative: Trends in New Media (High Distinction)
Advertising Creative: Copywriting and Art Direction (High Distinction)

Bachelor of Fine Arts (Animation) with distinction

Feb 2005 - Nov 2008

Queensland University of Technology

GPA: 5.778

Course content included Traditional Animation, Visual Effects for Film and TV as well as Interactive Narratives / Games / Cross Platform Productions.

Bachelor of Creative Industries (Communication Design)

Jun 2002 - Dec 2004

Queensland University of Technology

Completed 2 Years of Communication Design

GPA: 4.929

A mix of Video, Web, Interactive and related Creative Industries subjects.

Awards

Awards

- QLD State Finalist National Poetry Slam (2014)
 - Winner Cipher Cities university game design competition (2008)
 - 1st Prize in the Virtual Arts competition (2002)
 - Participant in 'Byte Awards' for students excelling in ICT(2002)
 - Winner 2nd place for contributions to Rememory writers community (2001)
 - Won the John Mitchell public relations young writers award (1999)
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