

TERI GERBEC

CREATIVEDIRECTOR

I help clients find compelling and engaging ways to build their brands.
I motivate and inspire teams.
I mold talent.

And I try not to take myself too seriously while doing it.

Experience

VP // Creative Director

Digitas Health

Leading creative efforts for HIV awareness, prevention and treatment.

Philadelphia, PA
Dec 2018 - Present

Creative Director

Tierney

Clients: TD Bank, AmerisourceBergen Independence Blue Cross, PECO, Please Touch Museum, Kings Markets

Philadelphia, PA
Oct 2007 - Feb 2018

Senior Art Director

Arnold

Clients: Hasbro, Hershey's, GlaxoSmithKline, The US Tennis Association, Ocean Spray

New York, NY
Mar 2002 - May 2007

Art Director

Tierney

Clients: Verizon, PA Lottery, EZPass, Blue Cross

Philadelphia, PA
Mar 1999 - Feb 2002

Art Director

Boston, MA
Jun 1997 - Feb 1999

Bronner Slosberg Humphrey

Clients: IBM, FedEx, GM, Enron (Yes, that Enron.)

Education

MA, Advertising

Syracuse, NY

Syracuse University

BA, Business

Geneseo, NY

SUNY College at Geneseo

Accolades

Communication Arts, Regional and National Addy's, Adweek
Best Spots, London International Awards
