

Jason Powell

GRAPHIC DESIGNER

Liverpool, UK

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Driven senior designer with 23 years industry experience. Branding and print specialist with strong creative and typographic skills. Comfortable working on both dot or pixel based projects. Proven solution provider able to lead a team or work on a solo basis. Worked with many leading North West agencies and has also built long-term global client relationships on a freelance basis.

Experience

Creative Director

UK and USA

Feb 1993 - Present

Freelance

Employed on many freelance projects globally for agencies such as BDMA, Mcann Erikson and Sony. Own personal clients include Fortress Group financial, Freedom Healthcare, MindMinutes, the Speech Therapist, US Parks (All USA), Salt & Pepper, Caferamics, Stoneform and Oceans Apart and Move SEO (UK).

Creative Director

Liverpool, UK

Mar 2000 - Present

Alexander MacGregor Ltd

Currently employed at Alexander MacGregor Ltd as Creative Director. Role involves overseeing and leading the direction of all work by the creative team and web developers. Projects include advertising, corporate brand development, signage roll-out and the design of marketing literature. Clients are based in the property, education and arts sectors.

Assistant Creative Director

Liverpool, UK
Jan 1996 - Mar 2000

Concept ADM

Role based under the Creative Director and in charge of designers working on diverse accounts such as Kellogs, Prestige/Meyer, MTL, Porelle, Nightfreight, Cammel Laird, Rufflette and Armstrong

Designer

Liverpool, UK
Apr 1991 - Feb 1993

Georgia Visual Communications

Headhunted in order to help establish GVC together with the Creative Director. Integral in forming the successful design team winning accounts such as Littlewoods, Jaguar, LFC, Girobank.

Designer

Liverpool, UK
Aug 1992 - Feb 1993

Finch Partnership

Employed as a designer working with Finch's wide range of clients and projects at the time.

Assistant Studio Manager

Liverpool, UK
Sep 1988 - Apr 1992

Robert G Roberts & Jones

The North West's largest ad agency in it's day. Started as a junior designer and ended as assistant studio manager. Worked on ad accounts such as Stormseal, Easyfit, Neville Johnson Offices/Kitchens with major ad campaigns across all sunday supplements..
