

# Damon Crate

ACD

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awards

TOP 25% of Creative directors 2020 Strategy Creative Report card

#21 on Strategy's Creative Report Card – Art Directors created campaigns for 3 of the 6 "Marketers of the Year" 2016 (strategy)

2020 - National Advertising Awards: Big Ideas - Bronze

Save Our Libraries

2020 - D&AD: Shortlist - Radio & Audio Campaigns

2020 - ONE SHOW: GOLD PENCIL - Craft (radio)

2020 - ONE SHOW: BONZE PENCIL - Radio Campaign

2020 - Marketing - Bronze - Public Service Press Single "Oliver Twist"

2020 - Marketing - Bronze - Public Service Press Single "Rapunzel"

2020 - Marketing - Silver - Public Service Radio Campaign

2020 - Marketing - Bronze - Public Service Press Campaign

2019 - LIA - Silver: Radio Campaign Public Service / Social Awareness

2019 - APPLIED ARTS: Radio Probono Campaign

2019 - ADCC: Gold: Public Service Print Ad: Campaign

2019 - ADCC: Silver: Public Service Print Ad, Single: Rapunzel

2019 - ADCC: Bronze: Radio Public Service: Campaign

2019 - ADCC: Bronze: The Michael O'Reilly Best Copywriting Award, Radio

2019 - ADCC: Bronze: Radio, Radio Campaign

2019 - ADCC: Bronze: Radio Single over 30: "Nazodone & Tinkerbell"

2019 - ADCC: Bronze: Radio Single over 30: "The two for one Musketeers"

2019 - ADCC: Bronze: Public Service Radio, Single: "The wizards of insurance"

New York Fries - Haute Dog

2020 - Marketing Bronze: Press Single "Burberry"

2020 - Marketing Merit: Press Single "Chanel"

2019 - ADCC: Bronze: Advertising Posters, Single: Embroidery

2019 - ADCC: Bronze: Advertising Posters, Single: Emblem

2019 - ADCC: Bronze: Advertising Best Art Direction: Campaign

Leons: Part Of The Family

2018 - CASSIES: Bronze: Building Brand Equity

2018 - CASSIES: Bronze: New Brand Positioning

Belair Direct: Accident forgiveness

2017 - APPLIED ARTS - Campaign

Raptors Open Tryouts  
Carte Blanche 2016 - Shortlist

Covenant House: How Old?  
STRATEGY DIGITAL AGENCY OF THE YEAR 2016:  
Bronze (Taxi) one of the 3 key pieces.

Tim Hortons - The Tims Next Door  
2017 - WARC 100 most effective campaigns in the world. Tims  
Next Door (#89)  
2015 - NEW YORK FESTIVALS: Bronze - Outdoor Best Use of  
Medium - Ambient  
2015 - NEW YORK FESTIVALS: Bronze - Outdoor Ambient:  
Restaurants  
2015 - ADCC: Silver - Promo - Single  
2015 - ADCC: Silver - Media Innovation - Single  
2015 - ADCC: Silver - Experiential - Single  
2015 - CMAs: Silver - Experiential and Innovative Media  
2015 - CMAs: Bronze - Promotion/Shopper Marketing  
2015 - MARKETING AWARDS: Silver - OOH Non-standard  
2015 - MARKETING AWARDS: Silver - OOH Large-scale  
Ambient  
2015 - APPLIED ARTS ADVERTISING: Experiential/Event  
Single - In Book  
2015 - APPLIED ARTS ADVERTISING: Advertising/Non-  
Traditional Single - In Book  
2015 - ATOMIC AWARDS: Bronze - ATOMIC Idea  
2015 - ATOMIC AWARDS: Bronze - Best Experiential  
Engagement  
2015 - ATOMIC AWARDS: Bronze - Best Niche  
2015 - PROMO AWARDS: Gold - Best Idea or Concept  
2015 - PROMO AWARDS: Gold - Best Pop-up Activation  
2015 - SHOPPER INNOVATION AWARDS: Gold - In-store  
Engagement  
2015 - SHOPPER INNOVATION AWARDS: Gold - Out of the  
Box Retail  
2015 - SHOPPER INNOVATION AWARDS: Silver - Original  
Idea Targeting  
2015 - GLOBES: Gold - Retail (Tims Next Door)  
2015 - GLOBES: Silver - Short Term (Tims Next Door)

Hyundai: Guardian Angel  
BEST CAMPAIGN: Voted best Global campaign by Hyundai

Hyundai: Country Drive  
2013 - APPLIED ARTS Advertising Annual: In Book

Hyundai: Live Smart  
2011 - COMMUNICAITON ARTS INTERACTIVE  
2011 - WEBBY AWARDS: Honouree - green websites

2011 - MARKETING AWARDS: Bronze - Overall Brand  
Creativity  
2011 - GRAPHIS Advertising Annual: In Book  
2010 - APPLIED ARTS INTERACTIVE: In Book

2009 - NATIONAL ADVERTISING AWARDS: Merit Interactive

Moosehead Light: Moose Calls Website  
2009 - WMAs: outstanding website

Youthography PING quarterly report  
2008 - COUPE MAGAZINE International Design Annual: In  
Book

Personal Identity  
2007 - 100 BRANDS OF INTEREST: featured 100 top  
designer identities from around the world

Multiple "Best of the week:" Best Ads on TV

Press:  
Buzzfeed, Adweek, Creativity, Engadget, Fast Company, Little  
Black Book, Design TAXI, Directory UK, Huffington Post,  
InfoPresse, CBC news, CTV news, National Post, Toronto  
Star, Stimulant, AutoBlog, Sasquatch Evidence...

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