

# Damon Crate

ACD

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awards

#21 on Strategy's Creative Report Card – Art Directors created campaigns for 3 of the 6 "Marketers of the Year" 2016 (strategy)

#### Save Our Libraries

2019 - LIA - Silver: Radio Campaign Public Service / Social Awareness

2019 - ADCC: Gold: Public Service Print Ad: Campaign

2019 - ADCC: Silver: Public Service Print Ad, Single: Rapunzel

2019 - ADCC: Bronze: Radio Public Service: Campaign

2019 - ADCC: Bronze: The Michael O'Reilly Best Copywriting Award, Radio

2019 - ADCC: Bronze: Radio, Radio Campaign

2019 - ADCC: Bronze: Radio Single over 30: NAZODONE & TINKERBELL

2019 - ADCC: Bronze: Radio Single over 30: THE TWO FOR ONE MUSKETEERS

2019 - ADCC: Bronze: Public Service Radio, Single: THE WIZARDS OF INSURANCE

#### New York Fries - Haute Dog

2019 - ADCC: Bronze: Advertising Posters, Single: Embroidery

2019 - ADCC: Bronze: Advertising Posters, Single: Emblem

2019 - ADCC: Bronze: Advertising Best Art Direction: Campaign

#### Leons: Part Of The Family

2018 - CASSIES: Bronze: Building Brand Equity

2018 - CASSIES: Bronze: New Brand Positioning

#### Belair Direct: Accident forgiveness

2017 - APPLIED ARTS - Campaign

#### Raptors Open Tryouts

Carte Blanche 2016 - Shortlist

#### Covenant House: How Old?

STRATEGY DIGITAL AGENCY OF THE YEAR 2016:

Bronze (Taxi) one of the 3 key pieces.

#### Tim Hortons - The Tims Next Door

2017 - WARC 100 most effective campaigns in the world. Tims Next Door (#89)

2015 - NEW YORK FESTIVALS: Bronze - Outdoor Best Use of Medium - Ambient

2015 - NEW YORK FESTIVALS: Bronze - Outdoor Ambient: Restaurants

2015 - ADCC: Silver - Promo - Single

2015 - ADCC: Silver - Media Innovation - Single  
2015 - ADCC: Silver - Experiential - Single  
2015 - CMAs: Silver - Experiential and Innovative Media  
2015 - CMAs: Bronze - Promotion/Shopper Marketing  
2015 - MARKETING AWARDS: Silver - OOH Non-standard  
2015 - MARKETING AWARDS: Silver - OOH Large-scale  
Ambient  
2015 - APPLIED ARTS ADVERTISING: Experiential/Event  
Single - In Book  
2015 - APPLIED ARTS ADVERTISING: Advertising/Non-  
Traditional Single - In Book  
2015 - ATOMIC AWARDS: Bronze - ATOMIC Idea  
2015 - ATOMIC AWARDS: Bronze - Best Experiential  
Engagement  
2015 - ATOMIC AWARDS: Bronze - Best Niche  
2015 - PROMO AWARDS: Gold - Best Idea or Concept  
2015 - PROMO AWARDS: Gold - Best Pop-up Activation  
2015 - SHOPPER INNOVATION AWARDS: Gold - In-store  
Engagement  
2015 - SHOPPER INNOVATION AWARDS: Gold - Out of the  
Box Retail  
2015 - SHOPPER INNOVATION AWARDS: Silver - Original  
Idea Targeting  
2015 - GLOBES: Gold - Retail (Tims Next Door)  
2015 - GLOBES: Silver - Short Term (Tims Next Door)

Hyundai: Guardian Angel  
BEST CAMPAIGN: Voted best Global campaign by Hyundai

Hyundai: Country Drive  
2013 - APPLIED ARTS Advertising Annual: In Book

Hyundai: Live Smart  
2011 - COMMUNICAITON ARTS INTERACTIVE  
2011 - WEBBY AWARDS: Honouree - green websites  
2011 - MARKETING AWARDS: Bronze - Overall Brand  
Creativity  
2011 - GRAPHIS Advertising Annual: In Book  
2010 - APPLIED ARTS INTERACTIVE: In Book

2009 - NATIONAL ADVERTISING AWARDS: Merit Interactive

Moosehead Light: Moose Calls Website  
2009 - WMAs: outstanding website

Youthography PING quarterly report  
2008 - COUPE MAGAZINE International Design Annual: In  
Book

Personal Identity  
2007 - 100 BRANDS OF INTEREST: featured 100 top

designer identities from around the world

Multiple "Best of the week:" Best Ads on TV

Press:

Buzzfeed, Adweek, Creativity, Engadget, Fast Company, Little Black Book, Design TAXI, Directory UK, Huffington Post, InfoPresse, CBC news, CTV news, National Post, Toronto Star, Stimulant, AutoBlog, Sasquatch Evidence...

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