

Ian Graham

CREATIVE DIRECTOR | WRITER | CONTENT STRATEGIST | VOICEOVER

San Francisco, Toronto, Los Angeles, Portland,
Raleigh-Durham, New York, London, Anywhere

iangrahamcreative@yahoo.com
310.776.0009 mobile

Experience

creative director, writer, content strategist, voiceover

iangrahamcreative | BREAD

Clif Bar & Company, Emeryville
Apologue Studio, Los Angeles
Swirl, San Francisco
Liquid, San Francisco
Rebel Industries, Los Angeles
Apollo Group, San Francisco
Nice Advertising, San Francisco
Elixir Design, San Francisco
Brainchild, San Francisco
McKinney, Durham
Sequence, San Francisco
Zeesman, Los Angeles

United States, Canada, England,
EU
2008 - Present

Clif Bar & Company, Clif Bar Family Foundation, Seed Matters,
McLaren Racing, Walmart, Microsoft, E & J Gallo, University of
Phoenix, Pacific Gas and Electric, SunEdison Solar,
flexalert.org, S. S. Jeremiah O'Brien, Jelly Belly, Sunsweet,
Crystal Geyser, Togos Subs, Qwest/CenturyLink, Apple,
Paramount Pictures

associate creative director

Eleven

Apple, Sun Valley Resort, Treasury Wine Estates

San Francisco
2009 - 2011

executive creative director

San Diego
2008 - 2009

Bailey Gardiner

San Diego Museum of Art, Golden Gate Fields Horse Racing, Seaport Village, Point Loma Outfitting, Del Mar Plaza, Hazard Center, beautyencounter.com, Sushi: Center for the Urban Arts

creative director, writer, content strategist

United States
2006 - 2008

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Imaginary Forces, Hollywood, New York
Grateful Palate Import Wines, Oxnard
Bradshaw Advertising, Portland
Shepard Fairey's Studio #1, Hollywood
DraftFCB, Irvine

NBC, A&E, Channel 5 London, Paramount Pictures, Sony, HP, Grateful Palate Airwines, Marquis Philips Wine, Bitch Wine, MGM Mirage Casinos, Dewar's Scotch, Taco Bell

creative director, senior partner

Los Angeles
2001 - 2006

Ogilvy

Cisco Systems, AMPM Stores, ARCO Gas, Motorola, Linksys, Siemens Appliances, Nature Made Vitamins, YellowPages.com, Miller Lite

writer

San Francisco
2000 - 2001

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Goldberg Moser O'Neill, San Francisco
TBWA/Chiat Day, San Francisco

Meridian Wine, pets.com

associate creative director

San Francisco
1999 - 2000

Kirshenbaum Bond & Partners West

PeopleSoft Software, IHOP Restaurants, Wine.com

associate creative director

San Francisco
1998 - 1999

Glow Creative

Gravis Gaming, Kensington Computer Accessories, National
Semi-Conductor, Shmaltz Brewing

senior writer

San Francisco
1997 - 1998

EURO RSCG DSW Partners

Intel, San Francisco Opera, Macromedia

writer

San Francisco
1996 - 1997

J. Walter Thompson

Nestle, Sun Microsystems, Sprint, Sunsweet Prunes, E*Trade,
California Lottery

writer

Miami
1994 - 1996

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Crispin Porter + Bogusky, Miami
Beber Silverstein & Partners, Miami

Shimano Bike Shoes and Pedals, Miami Homeless Shelter,
Gargiulo Produce, Florida Power and Light

Education

Portfolio

Miami Ad School

Copywriting Program

Miami, Florida
1994 - 1995

B.A.A., Mass Communications

Ryerson Polytechnic University

Broadcast Writing and Advertising Majors, Philosophy Minor

Toronto, Canada
1990 - 1993

Social

LinkedIn Profile

Let's connect.

Ian Graham

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