

# Adam Berry

ART DIRECTOR

Melbourne

At school Adam didn't actually fail maths. Instead he worked on comics for his maths teachers. They were so impressed with his comics they figured he'd never need it so they passed him - true story.

Since then Adam has worked for various multinational agencies on brands such as Audi, Woolworths, Subaru, Borders, Heinz, Travelex, Beaurepaires and Qantas. Picking up a few awards along the way.

Adam is now currently looking for full-time employment

[adam@bezarama.net](mailto:adam@bezarama.net)

0414736500 mobile

## Experience

Art Director

### Fuzzy Advertising

Art Director working on brands such as Buxton, Abey and BIC

Albert Park

Aug 2011 - Dec 2012

Art Director

### Bezarama

Freelance Art Director working for agencies such as Leap, DDB, Clemenger Proximity, Marmalade, McCann Erickson and CHE.

Melbourne

Mar 2006 - Aug 2011

Art Director

### Leap Agency

Art Director working on brands such as MYKI, Subaru, PEET and Sovereign Hill

Richmond

Apr 2008 - Nov 2010

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Art Director

Sydney  
Nov 2004 - Mar 2006

## M&C Saatchi

Art Director working on brands such as NRMA, Qantas, Moccona, Travelex, Tourism Australia, Audi, Woolworths.

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Art Director

Melbourne  
Jan 2004 - Oct 2004

## HMA George Patterson Bates

Art Director working on brands such as Borders, ANZ, Hyatt Hotels, RMIT and Link Recruitment.

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Senior Designer/Studio Manager

Melbourne  
Aug 2003 - Dec 2003

## The Hopkins Partnership

Senior Designer running the studio and working on brands in the Pharmaceutical industry.

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Senior Designer/Studio Manager

Sydney  
Jul 2001 - Jul 2003

## Synchromesh Marketing Communications

Senior Designer working on such brands as Sunglass Hut, Bluestone Mortgages, BMW, Volvo and Land Rover.

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Freelance Graphic Designer

Sydney  
May 2001 - Jul 2001

## Lavender

Graphic designer working on brands such as Westpac, Foxtel and eBay.

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Freelance Illustrator

Sydney  
Dec 1999 - May 2001

## Sensis

Technical Illustrator.

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Graphic Designer/Illustrator

Sydney  
Nov 1998 - Dec 1999

## VBC

Graphic Design and Product Design for brands such as Coca-Cola, Sydney Olympics and Ringling Bros Circus.

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Graphic Designer/Illustrator

Sydney  
Nov 1995 - Nov 1998

## Sensis

Graphic design and illustration for Yellow Pages.

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### Education

Certificate Graphic Design

Liverpool  
- 1994

## Liverpool Tafe

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Certificate Graphic Design Illustration

Sydney  
1995

## Design Centre Enmore

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### Awards

2008 Finalist Australian Catalogue Awards (Beaurepaires)  
2004 Highly Commended Australian Catalogue Awards  
(Sunglass Hut)  
2003 Highly Commended Australian Catalogue Awards  
(Sunglass Hut)  
2002 Highly Commended Australian Catalogue Awards  
(Sunglass Hut)

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