

# Suki Hubbard

GRAPHIC DESIGNER & ILLUSTRATOR

## UK

After leaving Art school with 2:1 BA in Graphic Design, I started work in traditional animation for commercials ie: Tetley Tea, Smarties and video productions for BBC. I was also a contributor on 'Bob's Birthday' (Snowden Fine Productions) which won an Oscar in 1993 for Best Animated Short.

In 1995, I started work for Discovery Channel as a print designer for their monthly subscribers magazine. As the Internet revolution took hold, I started work with CondeNast Publishing as part of their online design team, I was responsible for the launch of their first web presence for their magazines including Vogue, GQ and Tatler.

Since then I have worked on the web and in print for a variety of organisations including Christies Auction House, BT, Unilever, M&S, FCO, Department of Health and ITV.

Freelancing is continuing to keep me busy. I have launched a bespoke business illustrating buildings including [your] home.

Experience

Designer

London, UK  
Oct 2007 - Present

## Freelance

PRIMARY SCIENCE TEACHING TRUST 2017-'18 Designed and illustrated 15 school science activity packs.

ROYAL CANOE CLUB: 2017-'18 ongoing promotional artwork.

Logo design for Caroline Storey. HAMPTON COURT PALACE: Two online educational projects - the largest included 68 vector illustrations. I designed & built 20 Powerpoint presentations with downloadable PDF worksheets.

SAUK: (Scoliosis Association UK) 28 page, Annual Review.

HAYMARKET PUBLISHING: Graphic Design/Illustration projects.

HATASTIC! Branding from conception for award winning Milliner (now known as Chloe Haywood London).

CORE COACHING: Developed a brand for Sam Edwards, a multi disciplined personal trainer. Work is ongoing.

RICHMOND UPON THAMES: Illustration work for 'I can explain!' which are educational flash cards to enhance science education in schools. Trialled within the borough with a view to launching the project UK wide.

Branding for PLANBUILDLIVING: (Property Development Company) who are based in Chelsea.

Ongoing illustration commissions including 2 metre wide Acrylic wall piece of Tower Bridge.

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Art Director

Holborn, London  
Apr 2006 - Oct 2007

## BKN International

Based in Holborn, London, I was the sole design link between licensees, clients and BKN's offices in Barcelona, Singapore, Australia and New York.

I was brand guardian for all related film merchandise including Books, DVDs, PSP games, toys, websites and clothing. I designed logos (in five languages) for animated films released. I produced innovative die cut DVD sleeves for the UK market and film posters, brochures and exhibition stands for trade shows.

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Project Manager/Designer

London, UK  
Apr 2005 - Mar 2006

## Twist Media Limited

Clients included UBS, BT & Colt Communications. Responsible for all aspects of Project Management for interactive work ie: budget control, client liaison, briefing & hiring resources including

actors & recording studios. I was involved in picture research and manipulation. With creative direction, I lead the design team and if required, I was hands-on using Flash, Illustrator and Photoshop.

I took on all print work that came through Twist.

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Interactive Designer

London, UK  
Apr 2001 - Apr 2005

## Freelance

TWIST-MEDIA: Freelance work building presentations for BT and some Project Management.

DEPARTMENT OF HEALTH: Ongoing work designing collateral for conferences.

DANCE CHAMPIONS: Website design used as a dance resource facility. Developed in conjunction with the Department of Health, heralded by Angela Rippon.

ECCENTRIC SHIRTS: Branding project for a Jermyn Street shirt manufacturer.

CHRISTOPHER WRAY LONDON: Sept 2003. Redesigned and built a new Dreamweaver site to launch alongside the release of their new catalogue. In 2004, I completed a rebrand project for them and it's subsequent application on stationery, bags, vans, and website etc.

ITV DIGITAL: Recruited to work on rebrand from OnDigital. Designed online banners and games.

BBC UKTV: A series of over 1000 'step by step' vector illustrations to demonstrate DIY projects.

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Senior Interactive Designer

Waterloo, London  
1998 - 2001

## iGroup, Computacentre

I worked alongside top level management including branding and strategy consultants, the sales team, production and technical architects to produce eBusiness solutions. Clients included Group 4, Vodaphone, Marks and Spencer, KPMG and The Post Office. I was sole designer on an extranet project for the Foreign and Commonwealth Office. I presented to FCO committees and liaised between technical and creative teams within the organisation and the iGroup. For Laura Ashley I designed an in-store Intranet to encompass a complex backend system of company documentation and stock reports.

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Senior Designer

Hanover Square, W1, London  
1996 - 1998

## Smartnet Limited

I was headhunted from CondeNast, deputising for the Head of Design and Development. I supervised and co-ordinated 11 creatives. I advised on implementation and timescales for jobs; resources available and produced 'spec' jobs for pitches. I was involved in concept meetings with clients liaising directly on the structure, functionality and navigation of new websites. I designed and launched inaugural websites for clients including MSN, Christies International, The Burton Group, and Van Den Bergh foods.

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Artwork

London  
1989 - 1996

## Freelance

After leaving Art School, I worked in Animation on hand drawn commercials for Frosties, Tetley Tea and Smarties. I also rendered two short films for the BBC based on the stories of Beatrix Potter.

As I became familiar with the industry, I moved to Wyatt Cattaneo Animation in Leicester Square as Assistant to the Head of Art. As well as artworking, I was responsible for maintaining the film

library; ordering supplies and booking edits. Between 1991 and 1994, I worked for Snowden Fine Productions in Carnaby Street. Together we completed a film called 'Bob's Birthday' which won an Oscar for Best Animated Short in 1993. In 1994, I left to work at Discovery Channel and was promoted from a temporary position to Junior Designer on their monthly magazine for subscribers. I used Quark to design page layouts and was responsible for all picture research using libraries and photo editing for the magazine.

## Education

BA (Hons) 2:1

United Kingdom, UK  
Sep 1986 - Jul 1989

## Canterbury School of Art

Completed a three year degree in Graphic Design with Illustration bias

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Foundation Course

Amersham, Buckinghamshire  
Sep 1985 - Jul 1986

## Amersham College

Awarded Distinction

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