

# Chris Guichard

ACD COPYWRITER

los angeles

[guichard@gmail.com](mailto:guichard@gmail.com)  
(415) 424-0161 mobile

## Experience

ACD Copywriter

Los Angeles  
Aug 2017 - Jul 2018

### Fair

Lead writer, marketing and product.  
For samples, check out [Fair.com](http://Fair.com) or download the Fair app.

ACD Copywriter

Los Angeles  
Mar 2012 - Present

### Freelance

Blk-Ops / Microsoft  
72&Sunny / Starbucks  
Kastner&Partners / Adidas Golf  
72&Sunny / Google  
Team One / Lexus  
CP+B / Old Navy

Senior Copywriter

Los Angeles  
Dec 2009 - Mar 2012

### Deutsch

HTC  
Volkswagen  
Anthem Blue Cross  
Dr. Pepper

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Senior Copywriter

Los Angeles  
May 2008 - Dec 2009

Ogilvy

AM/PM  
Cisco  
Vodafone

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Copywriter

Los Angeles  
Aug 2006 - May 2008

BBDO

Mitsubishi  
CA Lottery  
Gallo Wines

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Account Manager

San Francisco  
Jul 2000 - Apr 2003

Goodby, Silverstein & Partners

Wall Street Journal  
Discover Card  
HP

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Education

MS, Communications

Richmond  
2004 - 2006

VCU Brandcenter

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BA, Geography and Business Administration

Berkeley  
1995 - 1999

UC Berkeley

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# Recognition

One Show  
The FWA

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