

# damon crate

SR. ART DIRECTOR

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awards

#21 on Strategy's Creative Report Card – Art Directors created campaigns for 3 of the 6 "Marketers of the Year" 2016 (strategy)

Tim Hortons - The Tims Next Door

2017 WARC 100 - Global efficacy & Strategy  
Tims Next Door (#89)

NEW YORK FESTIVALS  
2015 - Bronze - Outdoor Best Use of Medium - Ambient

NEW YORK FESTIVALS  
2015 - Bronze - Outdoor Ambient: Restaurants

ADCC  
2015 - Silver - Promo - Single

ADCC  
2015 - Silver - Media Innovation - Single

ADCC  
2015 - Silver - Experiential - Single

CMAs  
2015 - Silver - Experiential and Innovative Media

CMAs  
2015 - Bronze - Promotion/Shopper Marketing

MARKETING AWARDS  
2015 - Silver - OOH Non-standard

MARKETING AWARDS  
2015 - Silver - OOH Large-scale Ambient

APPLIED ARTS ADVERTISING  
2015 – Experiential/Event Single - In Book

APPLIED ARTS ADVERTISING  
2015 – Advertising/Non-Traditional Single - In Book

ATOMIC AWARDS  
2015 - Bronze - ATOMIC Idea

ATOMIC AWARDS  
2015 - Bronze - Best Experiential Engagement

ATOMIC AWARDS

2015 - Bronze - Best Niche

PROMO AWARDS

2015 - Gold - Best Idea or Concept

PROMO AWARDS

2015 - Gold - Best Pop-up Activation

SHOPPER INNOVATION AWARDS

2015 - Gold - In-store Engagement

SHOPPER INNOVATION AWARDS

2015 - Gold - Out of the Box Retail

SHOPPER INNOVATION AWARDS

2015 - Silver - Original Idea Targeting

GLOBES

2015 - Gold - Retail (Tims Next Door)

GLOBES

2015 - Silver - Short Term (Tims Next Door)

Hyundai: Guardian Angel

BEST CAMPAIGN:

Voted best Global campaign by Hyundai

Toronto Raptors: Open Tryouts

CARTE BLANCHE 2016: Finalist

Covenant House: How Old?

STRATEGY DIGITAL AGENCY OF THE YEAR 2016:

Bronze (Taxi) one of the 3 key pieces.

Hyundai: Country Drive

APPLIED ARTS Advertising Annual

2013 - In Book

Hyundai: Live Smart

CA INTERACTIVE

2011 - in Book

WEBBY AWARDS

2011 - Honouree - green websites

## MARKETING AWARDS

2011 - Bronze - Overall Brand Creativity

GRAPHIS Advertising Annual

2011- In Book

APPLIED ARTS INTERACTIVE

2010 - In Book

NATIONAL ADVERTISING AWARDS

2009 - Merit Interactive

Moosehead Light: Moose Calls Website

WEB MARKETING AWARDS (WMA)

2009 - outstanding website

Youthography PING quarterly report

COUPE International Design Awards

2008 - In Book

Personal Identity

100 BRANDS OF INTEREST

2007 - featured 100 top designer identities from around the world

Additional Press:

Buzzfeed, Adweek, Engadget, Fast Company, Design TAXI,  
Huffington Post, CBC news, CTV news, National Post,  
Toronto Star, Stimulant, AtuoBlog, Sasquatch Evidence...

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