

Ariana Berlin

PRODUCER/EDITOR

Los Angeles

ariana.berlin@gmail.com

Six years of production and post-production/editorial experience. UCLA graduate and student-athlete. Currently an associate producer at Fox Sports. Proficient in multiple software applications such as: Final Cut Pro, Velocity, Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Encoder, Compressor, and MS Office. Well versed with HD/SD/DSLR/P2 cameras.

Experience

Associate Producer

Los Angeles, CA
Mar 2014 - Present

FOX Sports

- Write, produce and edit a variety of teases and features for the biggest soccer tournaments in the World, including the UEFA Champions League and FA Cup
- Produce soccer content for FOX Sports 1 programming including America's Pregame and Fox Sports Live
- Oversee and distribute tasks to production assistants and associate producers that are needed for the show rundown

Associate Producer

Los Angeles, CA
Sep 2013 - Mar 2014

NFL Network

- Produce and/or edit a variety of features, network specials, in-studio shows and promos for air on the NFL Network including: Charles Tillman Man of the Year, How They Got Here – Seattle Seahawks Road to the Super Bowl, NFL Network's 10th Pepsi Super Bowl Commercial and viral video (over 133,000 views.)
- Direct and produce NFL Network's on-air talent on multiple projects including the 'M & M Super Bowl Special' with Michael Irvin, Marshall Faulk, Steve Mariucci, AJ Hawk and Benjamin Watson.
- Pitch feature ideas in weekly Features' Team meetings; concepts are reviewed by Senior Producers and are implemented into network programming. Anniversary Show, Let's Go Prime Time Super Bowl Special with Deion Sanders, and a Bruno Mars

Cinematographer/Editor

Los Angeles, CA
Sep 2011 - Sep 2013

United States Soccer Federation

- Travel to matches and training camps both domestically and internationally with the U.S. Women's National Soccer Team; responsible for filming and editing video content for the Federation website - ussoccer.com – which includes coach/player interviews, game previews, practice highlights, game highlights, player features, and marketing and promotional pieces
- Produce pre-planned content as well as developing stories within the games and events of the National Team, always on tight deadlines with quick turnarounds
- Videos have generated hundreds of thousands of hits on YouTube, ussoccer.com, and other sites that pick up U.S. Soccer video content
- Content has been broadcast on ESPN and U-Verse

Associate Editor

Los Angeles, CA
Jan 2011 - Sep 2013

UCLA Intercollegiate Athletics Video Department

- Assist in creation/editing of team introduction, highlight, and banquet videos for all 22 intercollegiate teams

- Responsible for filming UCLA athletic events and Coach/Student-Athlete interviews, including utilization of green screen

- Assist in production, direction, and editing of video content for web use (www.uclabruins.com)

- Assisted in creating and animating various After Effects composite shots

Director/Editor

Los Angeles, CA
Nov 2012 - Nov 2012

Kareem Abdul-Jabbar Celebrity Roast

- Collaborated with Jay Leno's comedic writer John Melendez in creating comedic short films that were shown at Kareem Abdul-Jabbar's Celebrity Roast that took place following his statue unveiling at Staples Center, which included many of the legendary Showtime Lakers and others in an unparalleled reunion event.
- Directed and edited a comedic skit featuring Kareem Abdul-Jabbar and Elgin Baylor.
- Directed and edited an informational video featuring Kareem Abdul-Jabbar and the Carving Ice Company in order to promote STEM learning.

Director/Editor

Los Angeles, CA
Sep 2012 - Oct 2012

Grand Re-Opening Ceremonies of UCLA's Pauley Pavilion

- Created a historical video capturing iconic moments and events that occurred in Pauley Pavilion from 1965-2012.
- Directed and edited an artistic tour of the newly renovated Pauley Pavilion with the use of an urban hula hoop performer.
- These two videos were presented at the VIP Gala in Pauley Pavilion for an audience of UCLA's top donors who contributed between \$30,000 - \$20,000,000 to the University.

Stunt Person

Los Angeles, CA
May 2009 - May 2012

ABC Family Network

- Stunt double for various lead characters on "Make it or Break it" TV series

- Stunt double for lead actress Vanessa Marano on "Switched at Birth" TV series

- Coordinated with directors and stunt professionals to create seamless integration for efficient editing

Editor/Media Manager/Production Assistant

Los Angeles, CA
Apr 2009 - 2011

Cole Walliser, Director/ Editor

- Managed and organized all media content for Katy Perry's "California Dreams" world tour video

- Edited Lexus CT200 Virtual Tour internal recap video

- Edited video to propose music for Lexus'

- Edited interviews from "America's Best Dance Crew" judges Shane Sparks and Lil Mama, as well as "So You Think You Can Dance" choreographer Sonya Tayeh, for promotional use by award-winning dance group "Groovalos"

- Production assistant for John Chu's "Legion of Extraordinary Dancers (LXD)" introduction video for "Glee" world tour

Editor

Los Angeles, CA
Jun 2011 - Apr 2012

Phase IV Scientific Health and Performance Center

- Edit instructional fitness video using multi-camera editing for global interactive viewing on company's website

Editor/Director/Writer

Los Angeles, CA
Dec 2009 - Apr 2010

UCLA Intercollegiate Athletics Sports Marketing

- Directed, shot, and edited promotional web series and personalized documentaries for the UCLA Gymnastics Team, which was featured on the UCLA website and generated thousands of views

- Hand-selected amongst hundreds of UCLA athletes to write a publication for the UCLA Bruin Blue Newspaper, which circulated to thousands of alumni, donors, and paid subscribers

Internship; Video Production

Los Angeles, CA
Apr 2007 - Apr 2010

UCLA Intercollegiate Athletics Video Department

- Edited UCLA Gymnastics NCAA Championship video for public viewing at the UCLA Hall of Fame

- Co-directed UCLA Gymnastics team introduction video, which aired at Pauley Pavilion prior to competition amongst a consistent attendance of over 5,000 fans

- Assisted in film and music editing for promotional and highlight videos for UCLA Gymnastics, Track & Field, and Volleyball

Production Assistant/Assistant to Head of Marketing
& CEO

Los Angeles, CA
Sep 2008 - Sep 2009

Melee Entertainment

- Performed administrative duties including filing, answering phones, organizing schedules, and responding to emails in order to facilitate efficient production

- Assisted with lighting, sound, and equipment organization on set of feature-film, "B-Girl"

Education

Major: World Arts and Cultures; Minor: Film and
Television

Los Angeles, CA
Sep 2005 - Jun 2010

University of California Los Angeles

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