

# Hamish Lancaster

AWARD SCHOOL GRADUATE. FREELANCE COPYWRITER. MOTION AND INTERACTIVE DESIGNER, STORYTELLER.

Brisbane, QLD

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office

A recent Award School graduate with a Bachelor of Fine Arts (Animation) with distinction. Now focused on Art Direction, Copywriting & Creative work. I have worked in Education, Videography, Web & Multimedia Development, Retail, Market Research & Direct Sales.

## Experience

Media Sales Consultant

Mar 2017 - Present

### News Corp Australia

This role has allowed me to practice sales conversations.

- Telephone based Inbound/Outbound Sales and Customer Service.
- Building and booking classified advertisements for QLD Newspapers.

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Market Research Interviewer

Oct 2015 - Mar 2017

### Queensland Government Statisticians Office

This role primarily involved market research telephone interviews with members of the public.

- I consistently met KPI's for speed and accuracy.

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Market Research Interviewer

Jun 2012 - Feb 2017

## Ipsos

This role primarily involved market research telephone interviews with members of the public.

- Cold calling for a range of surveys.
  - I consistently met KPI's for speed and accuracy.
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Digital Media Officer

Oct 2011 - Apr 2012

## QUT

This was a project-based role as part of an Internal Communications Team.

I established a year worth of Digital Signage content targeted at students through the creation of Motion Graphics based advertisements using Apple Motion and Adobe After Effects.

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Technical Support Specialist

Feb 2010 - Sep 2011

## Apple Retail

After working as a Specialist focused on Sales for 8 months, I moved on to Technical Support for mobile devices and Workshops and Personal Training in iLife, iWork and Video applications.

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Animation Lecturer/Tutor

Jul 2009 - Jun 2011

## JMC Academy

Prepared and Delivered Classes at in 2D Animation, Making Comics & Graphic Novels, Visual Effects & Compositing, Video Production, Preproduction and 3D Animation.

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## Freelance Creative (Self Employed)

Jan 2001 - Present

- Various projects involving web development, search engine optimisation and social media management (2013-2015)
- Animation for the British Council Youth Activision Kit (2009)
- Documentation of the Water Futures Think Tank (2006)
- 'Staying Alive to Teaching' DVD for QUT (2006)
- Live visuals for the Brisbane City Council 'Art in Public Places' policy launch (2005)
- Live Visuals for "Smashed Eggs" at the Judith Wright Centre (2005)
- Production of Watermark showreel (2004)
- Documentation of Brisbane City Council Living City Project (2004)
- Flash Animation workshops at Kelvin Grove State College (2004)
- Documentation of the Queensland Health Youth Drug Summit (2001)

### Education

Award School

Brisbane  
Apr 2018 - Jul 2018

## Communications Council

It's a course about IDEAS. CREATIVE THINKING & the PROCESSES involved in coming up with great ideas & ultimately good ads.

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Copywriting Course

Aug 2017 - Oct 2017

## Communications Council's Adschool

Mark 76%  
Grade Distinction

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Master of Advertising (Creative Advertising)

Brisbane, QLD  
Jul 2016 - Jun 2017

## Queensland University of Technology

I made the 2016 Dean's List for my efforts and gained great skills however this course was discontinued before I was able to complete it as a part-time student.

GPA: 6.667

Advertising Creative: Concept to Campaign (Distinction)

Advertising Creative: Trends in New Media (High Distinction)

Advertising Creative: Copywriting and Art Direction (High Distinction)

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Bachelor of Fine Arts (Animation) with distinction

Feb 2005 - Nov 2008

## Queensland University of Technology

GPA: 5.778

Course content included Traditional Animation, Visual Effects for Film and TV as well as Interactive Narratives / Games / Cross Platform Productions.

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Bachelor of Creative Industries (Communication Design)

Jun 2002 - Dec 2004

## Queensland University of Technology

Completed 2 Years of Communication Design

GPA: 4.929

A mix of Video, Web, Interactive and related Creative Industries subjects.

Awards

## Awards

- QLD State Finalist National Poetry Slam (2014)
- Winner Cipher Cities university game design competition (2008)
- 1st Prize in the Virtual Arts competition (2002)
- Participant in 'Byte Awards' for students excelling in ICT(2002)
- Winner 2nd place for contributions to Rememory writers community (2001)
- Won the John Mitchell public relations young writers award (1999)

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