

Lien Nguyen

PRODUCER FOR DIGITAL, VIDEO & PHOTOGRAPHY

Los Angeles

I am a Digital Media Producer and Project Manager. I currently work at Hello Design, a digital agency based in Culver City. I lead cross-functional teams of developers and designers to create strategic, brand-driven websites, iOS apps, Flash apps and social media campaigns. I manage all project details, in addition to internal resources like designers and developers, as well as clients.

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Prior to this I was Media Producer at The J. Paul Getty Museum where I produced a plethora of interpretive audio, video and interactives for the Getty's exhibitions and permanent collection. Working collaboratively with a team of writers, editors, designers and curators, I led projects from conception through launch, delivering high-quality, engaging and educational media, both in the galleries and online.

I have a background in multimedia journalism and documentary storytelling, and have production experience in Vietnam, Chile, Spain, Rwanda, Zanzibar and most recently India, where I completed a Fulbright Grant. I have also worked in non-fiction television at the Smithsonian Channel in Washington, D.C. where I gained invaluable experience in the documentary film industry.

Experience

Project Lead

Hello Design

Culver City, CA

Jun 2011 - Present

Media Producer

J. Paul Getty Museum

Los Angeles, CA

Apr 2008 - Jun 2011

Digital Media Specialist

Library of Tibetan Works and Archives

Dharamsala, India
Jun 2007 - Mar 2008

Program Development Assistant

Smithsonian Channel

Washington, D.C.
Jun 2006 - Apr 2007

Education

B.A., Journalism and Mass Communication

University of North Carolina at Chapel Hill

Chapel Hill, NC
Aug 2002 - May 2006

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