

Patrick Saleeby

COPYWRITER

Charlotte, NC

A chameleonic copywriter who can deliver a creative voice in a pinch.

pssaleeby@mac.com
office

Experience

Freelance Copywriter

Self-Employed

For over a decade I've worked with a variety of local agencies such as CRAFTED, Tiny Horse, BOLTGROUP, Concentric, and more, all while managing a handful of individual clients too. From taglines and headlines to long-form content, my aim is to deliver the copy you need in the voice you desire. (And as you can see from the first sentence, I ride or die with the Oxford comma.)

Charlotte, NC
Apr 2010 - Present

Customer Experience Copywriter (Part-Time)

CapTech

I work on projects across a diverse range of industries in the Customer Experience (CX) practice area of this innovative tech consulting firm. From brand messaging to user interfaces, I write copy for a variety of mediums to provide engaging experiences for our clients' customers.

Charlotte, NC
Mar 2020 - Present

Assistant Director (Part-Time)

Charlotte, NC
Apr 2017 - Mar 2020

The Light Factory

The Light Factory is an important and longstanding photography-based arts organization in the Queen City and I enjoyed working with the small, talented team there for three years. In my role I supported the Executive Director, which included keeping the books, serving as a staff liaison to our exhibition committee, handling marketing efforts, and more.

Financial Relationship Consultant

Charlotte, NC
Oct 2000 - Apr 2010

Wells Fargo

Though I started in a 401(k) call center, I held many titles at First Union/Wachovia/Wells Fargo. The bulk of my time in banking was spent as a Financial Relationship Consultant who made investment recommendations for my clients within their personal retirement plans.

Clerk

Charlotte, NC
Aug 1999 - Oct 2000

U.S. Census Bureau

Here I worked in logistics, completing tasks such as being the world's best courier to tracking the equipment doled out to the 50 local offices under our regional office's umbrella. This experience allowed me to understand, fully, why many of those clerks in Russian novels slowly went insane.

English Teacher

Charleston, SC
Jan 1996 - Aug 1999

Charleston County School District

I initially worked for a year and a half in the Charlotte Mecklenburg School System at Independence High School before moving down to Charleston, SC to work in Burke High School for two more years. Ultimately I became a dead-on statistic for new teachers, burning out after three and a half years. The moral of this story: if you see a teacher, hug them. Hard.

Education

B.S. in English, Secondary Education

Appalachian State University

Boone, NC

Aug 1991 - Dec 1995

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