

# David DeRoma

CREATIVE DIRECTOR/COPYWRITER/ART DIRECTOR

## LOS ANGELES, CA

David graduated from Miami University with BFA's in design, sculpture and glass blowing. After graduation, he set out traveling the country, creating sculptural, hand blown, glass art.

He eventually made a career change and became an Art Director at Y&R Chicago. Since then he's worked at Olson + Co, Leo Burnett, Crispin Porter & Bogusky, T1LA, Deutsch LA and most recently helped start up and manage SUPERMOON LA where he was a partner and Executive Creative Director.

David's work has been showcased in all of the major award shows and has received praise from the likes of The New York Times, Time Magazine, The Chicago Tribune, The Wall Street Journal, Fast Company, CNN, Good Morning America, Wired, Yahoo, and Fox News.

## Experience

CD/CW/AD

- Present

## FREELANCE

CHIAT LA, GREY LA, GREY SF, BBDO ATL, DDB CHICAGO, DAVID & GOLIATH, 72 & SUNNY LA, FITBIT, SAATCHI & SAATCHI LA, HAVAS CHI, LEO BURNETT CHI, CHEMISTRY ATL, THE COMMUNITY MIAMI, HBO, PARKS PROJECT, MISSING PIECES, HUMANAUT, BANDOLIER, BIG BLOCK, MARYVILLE COLLEGE, TACO BELL, AAG, TOMS

---

ECD - PARTNER

SANTA MONICA, CA  
Oct 2015 - Jul 2017

## SUPERMOON LA

Clients: Pitched and won accounts and projects for the Honest Company, GoFundme, Happy Egg, Trip Advisor, Snap Kitchen, IPSY, Custumink, Autogravity, Bolthouse Farms, Concur,

---

SVP/ Group Creative Director

Los Angeles, CA  
Sep 2012 - Oct 2015

## DEUTSCH INC

Clients: Nintendo, Kettle Chips, Pop Secret, Emerald Nuts, Sprint, Playstation, Pizza Hut

---

Creative Director

Los Angeles, CA  
Jun 2011 - Present

## T1LA

Clients: Lexus, Heal the Bay

---

Associate Creative Director

Boulder, Colorado  
Apr 2008 - Jul 2011

## Crispin Porter & Bogusky

Clients: Burger King, Microsoft, WD40, GAP, VW, Vitamin Water

---

Sr Art Director

Chicago, Illinois  
2002 - 2008

## Leo Burnett, Chicago

Clients: Nintendo, Allstate, Museum of Science and Industry, Petsmart, Hallmark

---

Art Director

Chicago, Illinois  
2000 - 2001

## Young & Rubicam Chicago

Clients: Jim Beam, Norwegian Cruise Lines, Nascar

---

Art Director Intern

Minneapolis, Minnesota  
1998

## Olson + Co

Clients: I can't remember.

### Education

## FREELANCE

- Present

CHIAT LA, GREY LA, GREY SF, BBDO ATL, DDB CHICAGO, DAVID & GOLIATH, 72 & SUNNY LA, FITBIT, SAATCHI & SAATCHI LA, HAVAS CHI, LEO BURNETT CHI, CHEMISTRY ATL, THE COMMUNITY MIAMI, HBO, PARKS PROJECT, MISSING PIECES, HUMANAUT, BANDOLIER, BIG BLOCK, MARYVILLE COLLEGE, TACO BELL, AAG, TOMS

---

Artist in Residence

Columbus, Ohio  
1999 - 2000

## Ohio State University

---

Glass Sculptor

Stanwood Washington  
1999 - 2000

## Pilchuck Glass School

---

Glass Blowing

Oxbow, Michigan  
1999

## The Art Institute of Chicago

---

BFA in Graphic Design, Sculpture and Glass Blowing. Minor in marketing and Creative Writing.

Oxford, Ohio  
1994 - 1999

## Miami University

---

New section

## FREELANCE

CHIAT LA, GREY LA, GREY SF, BBDO ATL, DDB CHICAGO, DAVID & GOLIATH, 72 & SUNNY LA, FITBIT, SAATCHI & SAATCHI LA, HAVAS CHI, LEO BURNETT CHI, CHEMISTRY ATL, THE COMMUNITY MIAMI, HBO, PARKS PROJECT, MISSING PIECES, HUMANAUT, BANDOLIER, BIG BLOCK, MARYVILLE COLLEGE, TACO BELL, AAG, TOMS

---

## FREELANCE

AWARD SHOW JUDGE

JUDGE at THE FWA - 2018 to Present

---

JUDGE at THE 55th ANNUAL HATCH AWARDS

---

JUDGE and MASTER OF CEREMONIES at the AUSTIN ADDY'S

---