

Alexis Lowery

GRAPHIC DESIGNER

Los Angeles, CA

alexisistheone@me.com

3107338783 mobile

Experience

Freelance Graphic Designer

Los Angeles

Nov 2014 - Present

Variety Magazine

Freelance with marketing team working on projects that include in-book promotions, advertorials, advertising, marketing campaigns, ad-sales proposals, event collateral and signage. Additionally contracted to lay out the Winter Real Estate Guide in Variety's Oscar Issue.

Graphic Designer

Irvine, CA

Mar 2013 - Nov 2014

DBStudios

Collaborate with team to successfully concept and create innovated custom retail environments, point-of-purchase and point of sale displays, custom store fixtures, grocery aisle reinvention, store-in-store designs and quick serve restaurant environments that increase sales performance and dramatically improve the shopping experience. Also responsible for creating client presentations and keeping the studio portfolio current for new and existing clients.

Creative Designer

Westlake Village, CA
Jun 2012 - Mar 2013

ValueClick Media

Serve as a key player in building and expressing the company's brand and helping to differentiate its products and solutions, including creating sales presentations, marketing collateral (print and web), brand identity systems for new products, event signage and display/print ad campaigns.

Graphic Designer

Venice, CA
Sep 2007 - Jun 2012

Knock Knock

Work with creative team (design and editorial) to create a variety of product concepts, packaging, product design and marketing materials for both the company signature line and custom programs (for stores such as Urban Outfitters, Anthropologie and Pier 1). Manage and produce projects independently from start to completion, including product research and development, mock-ups and layouts. Interact on a daily basis with all members of the creative department, assisting and leading creative projects. Previously held positions of Graphic Design Assistant and Junior Designer within the company.

Graphic Design Intern

Los Angeles, CA
Jun 2007 - Aug 2007

Brierley + Partners

Employed at a full-service direct marketing agency celebrated for loyalty branding. Experienced and participated in complete agency process, including all other aspects of art direction, including studio production, project management, press checks and account team functions.

Graphic Designer

Hainesport, NJ
Jan 2006 - Jun 2006

Marketing 180

Employed in the creative department of a marketing agency catering to the building industry. Created ads for newspapers and magazines, direct mail pieces, billboards and brochures.

Graphic Designer

Abington, PA
Jul 2005 - Dec 2005

D-vision Communications

Provided attention-getting marketing and promotional materials to a variety of clients for a growing design company. Worked closely with fellow designer to develop new concepts and implement them through design.

Education

Bachelor of Science, Graphic Design
Communication

Philadelphia, PA
Aug 2001 - May 2005

Philadelphia University

Awards & Activities

AIGA, Professional Member

Team Member, Tricheck Lacrosse,
L.A. Metro Area

LA Dodgeball Society, Member

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