

Ashley Reid Photo

Atlanta, GA

ashleyreidphoto@gmail.com

ASHLEY REID

Fine Artist, Photographer, Video and Creative Director Ashley Reid is an artist's artist. Born in Oakland, CA and raised in Atlanta, Georgia as the daughter to music industry icons Perri "Pebbles" Reid and Antonio "L.A." Reid, Ashley was no stranger to photo and music video sets. A regular feature of everyday life, Ashley often played "photo shoot" with her friends, and mixed and mingled with some of entertainment's top brass, even before recognizing her own talent and passion for the arts.

Years later, after moving to New York City to attend the School of Visual Arts, where she graduated with a BFA in 2005, Ashley's unconventional and deeply moving personal approach to image-making was embraced by The Nowhere Gallery of Contemporary Art in Milan, who immediately signed on to represent the then burgeoning artist and her work. In 2006, her first solo exhibition, Devastatingly Good Times, which featured self-portrait tableaux vivants, received wide critical acclaim and paved the way for her continued work in solo and group art shows worldwide. In 2009, The Sandler Hudson Gallery of Atlanta, GA, took notice and became Ashley's secondary representative for her fine art works.

Ashley's longings to be on set and direct her own commercial productions continued to grow. As a result, she launched Ashley Reid Photo, a multimedia production house that ironically pays homage to her days growing up on the frontline of the music business, while acting as a central hub to all of her creative ideas. The decision earned her editorial shoots with Billboard, Respect!, Creative Loafing, Uptown, Jones and STARK magazines; cover art and packaging shoots for Def Jam, Universal Motown and Twelve Music Group. Ashley's credentials have expanded further as a producer for Submit The Documentary: a feature film exposing the virtual reality of cyberbullying, by Plat4m Studios.

CEO

Atlanta, GA
Jan 2006 - Present

Ashley Reid Photo

Focus on principal photography, producing, art directing, video directing, artist development, client management, sales, and post media. Selected Clients and Publications: MTV, 5W PR, SimplyMint, FreshIAm, Billboard, Huff Post, Respect!, Pynkmag, Stark, Jones, Uptown, Def Jam, Epic, Arista, MMG, Twelve Music Group, Estella Boutique, Creative Loafing, Universal Motown, LaAmistad Inc.

A&R and Consultant

Atlanta, GA

Blazetrak

Blazetrak is a platform that extends your reach to industry professionals and insiders like never before. Your door has been provided. Artists, songwriters, producers and musicians, submit to blazetrak.com/ashleyreid and [#getdiscovered](https://twitter.com/getdiscovered)

Represented Gallery Artist

Milano, Italy and Atlanta, GA
Jun 2006 - Present

Ashley Reid Fine Art

Solo exhibitionist of "Devastatingly Good Times", "Imitation of Life", and "Borderland". Fine gallery artistry was one of the most evolving stages of creative life.

President, Director and Producer

Atlanta, GA
Mar 2012 - Apr 2013

PLAT4M STUDIOS

I started with Plat4m Studios as a contracted producer and art director for "Submit the Documentary". Within a month, I was GM of Plat4m Studios, where my focus was on rentals and internal productions. During my time here, we grew from a team of 5 to at most 12 people, and I was honored to become President. Duties included all fore mentioned, as well as creative direction for company clients, brand management and managing multiple projects and hiring.

Education

B.F.A.

School of Visual Arts

New York, NY
Sep 2001 - May 2005

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