

Chris Guichard

ACD COPYWRITER

los angeles

guichard@gmail.com
(415) 424-0161 mobile

Experience

ACD Copywriter

Los Angeles
Mar 2012 - Present

Freelance

Omelet / Wal-Mart
Walton-Isaacson / Country Financial & New Business
Fair Auto App / In-House
Blk-Ops / Microsoft
72&Sunny / Starbucks
Kastner&Partners / Adidas Golf
72&Sunny / Google
Team One / Lexus
CP+B / Old Navy

Senior Copywriter

Los Angeles
Dec 2009 - Mar 2012

Deutsch

HTC
Volkswagen
Anthem Blue Cross
Dr. Pepper

Senior Copywriter

Los Angeles
May 2008 - Dec 2009

Ogilvy

AM/PM
Cisco
Vodafone

Copywriter

Los Angeles
Aug 2006 - May 2008

BBDO

Mitsubishi
CA Lottery
Gallo Wines

Account Manager

San Francisco
Jul 2000 - Apr 2003

Goodby, Silverstein & Partners

Wall Street Journal
Discover Card
HP

Education

MS, Communications

Richmond
2004 - 2006

VCU Brandcenter

BA, Geography and Business Administration

Berkeley
1995 - 1999

UC Berkeley

Recognition

One Show
The FWA

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