

# LYNN LUZANO BRYANT

FREELANCE ARTIST

San Francisco

Freelance Interactive Art Director and Sculptural Artist.  
Available for contract and commissioned works.

[lynnbryant@gmail.com](mailto:lynnbryant@gmail.com)  
415-623-4462 mobile

## Experience

Freelance Interactive Art Director

San Francisco  
Jul 2016 - Present

### CrossInstall

Mobile design for playable advertising, brand development and marketing design.

Freelance Art Director

San Francisco  
Jun 2015 - Aug 2015

### Deep Focus

Art direction for social media campaigns. Client: Intel

Art Director

San Francisco  
Oct 2010 - Dec 2014

### Conversant Inc.

Art direction and design for mobile advertising apps. Works closely with engineering, account management and clients to deliver customized product builds.

Clients include: Ebay, Wells Fargo, American Apparel, United Airlines, Skechers, Hyundai, Chevy, Mattel, Tracfone, Staples, Lionsgate, Time Warner, Estee Lauder, Aveda, Dell, Intuit, Walgreens, American Express

---

Graphic Designer (freelance)

Oakland, CA  
May 2010

## Lonely Planet

Designed sell-sheets, direct mailers and shelf-talkers for POP in bookstores. Also designed Lonely Planet's Twitter page for the US division. Design and production for email newsletters. Prepared files for press for office door vinyl decal.

---

Designer for Visual Merchandising (freelance)

Oakland, CA  
May 2010 - Sep 2010

## Cost Plus World Market

Designed in-store signage, print advertising for various publications and web advertisement tiles. Performed color retouching on product lines and released files to print.

---

Graphic Designer (freelance)

Emeryville, CA  
Apr 2010

## The Linus Group

Production and design edits to campaign presentations for Agilent Technologies, both print and web designs. Used Agilent style guide to create new sell-sheet designs. (The Linus Group is an ad agency specializing in biotech industry clients.)

---

Web UI Production

Redwood City, CA  
Mar 2009 - Jul 2009

## Shutterfly

Working with the design and web content team, converted product artwork into format for end user interface. Projects included: June Stationary release, holiday stationary 2009 and photobooks. Over 2000 assets created.

---

Graphic Designer for Visual Merchandising  
(freelance)

San Francisco, CA  
Sep 2008 - Aug 2009

## Williams Sonoma—Pottery Barn Kids, Pottery Barn Teens

Designed in-store signage for Pottery Barn Kids and Pottery Barn Teen stores working with the visual merchandising team. Additionally designed product labels for bedding and furniture, in-store product binders, and window decals. Updated visual merchandising guides and photoshopping of products.

---

Graphic Designer

San Francisco, CA  
Aug 2008 - Sep 2008

## MKTG (Marketing Partners)

Designed all environmental graphics for corporate branded event, including umbrellas, area rug, aprons, buttons, coffee dispenser wraps and truck wrap (interior and exterior) for Peet's Coffee tasting tour. Communicated with vendors for sourcing and costing. Clients: Peet's Coffee, Nike

---

Graphic Designer (freelance)

San Francisco, CA  
Oct 2007 - Aug 2008

## Heller Ehrman LLP

Supported senior designer in design and production of all marketing items for global law firm. Updated email newsletters, designed brochures, advertisements, and display booths in both traditional and simplified Chinese. Created invitations and signage for special events. Designed logos as needed for related international projects.

---

Senior Graphic Designer

San Francisco, CA  
Feb 2006 - Oct 2007

## DLA Piper LLP

Design of marketing department collateral for US division of this global law firm. Additional responsibilities for Chinese advertising and html coding for email newsletters. Participated in complete re-branding project, support in developing new print design standard guidelines. Website production.

---

Graphic Designer for Packaging (freelance)

Malibu, CA  
Jan 2006 - Feb 2006

## Jakks Pacific

Created dielines, artwork and comp packaging containing product samples for major toy company. Designed packaging for boys' toy division: Monster Trucks, Remote Control Racers and Extreme Sports brands. Designed new logos for Monster Truck packaging. Created mock-ups and helped to greatly reduce workload in sample & prototyping departments.

---

Production Artist (freelance)

San Francisco, CA  
Aug 2005 - Jan 2006

## Venables Bell & Partners

Production artist for print collateral and html production work. Aided art directors in creating all mechanicals for major PG&E print campaign including bus wraps, bus posters and billboards in various languages.

Clients: PG&E, Fresca (Coca Cola)

---

Graphic Designer for Visual Merchandising

Brisbane, CA  
Nov 2004 - Aug 2005

## Bebe Stores Inc.

Assisted in all aspects of merchandising for Bebe and Bebe Sport stores. Supported weekly fashion direction by updating the floor set at the Bebe and Bebe Sport prototype stores. Produced the weekly publication of Bebe and Bebe Sport's merchandising guide for implementation in all company stores. Assistant to Visuals Director creating mood boards for design direction.

---

International Database Development

Redwood City, CA  
Nov 2003 - Mar 2004

## Electronic Arts

Assets management of graphic files for reproduction in Electronic Art's international territories. Streamlining and development of on-line assets management software by working closely with IT staff, marketing, creative, and international representatives. Optimum functionality focus through weekly user council meetings.

---

Production Artist

San Francisco, CA  
Jun 2003 - Aug 2003

## Publicis Dialog

Freelance production artist for direct mail, catalogs, collateral and print advertising. Coordinated with account representatives, creative team and traffic department to adhere to deadlines. Converted composition files to mechanical format, corrected image placements, colors, file sizes, and resolutions.

Clients: Hewlett-Packard, Heller Ehrman

---

Production Artist (freelance)

San Francisco, CA  
Jun 2000 - Sep 2006

## Frankel Brand Marketing

Constructed and worked on mechanicals, comps, pre-flight and file release to print for ad agency. Worked closely with creative and ad traffic departments to ensure quality production standards.

Clients: Visa, Dreyer's and Edy's

---

### Education

Industrial Arts

San Francisco, CA  
Sep 1996 - Jun 2000

## San Francisco State University

Industrial Arts major included: Fashion Design, Engineering Graphics, Graphic Design, Industrial Design, Painting & Photography. Minor in Asian American Studies.

---

## California School of Professional Fabric Design

Berkeley, CA  
Jun 2001 - Jun 2003

Surface Fabric Design

---

## DeAnza Community College

Photography, Painting

Cupertino, CA  
Jun 1993 - Sep 1994

---

## University of California, Davis

General Education, Studio Art, Geology, Landscape  
Architecture

Davis, CA  
Sep 1990 - Jan 1992

---

Lynn Bryant

[lynnbryant@gmail.com](mailto:lynnbryant@gmail.com)

415-623-4462 mobile