

# CASSIE WRIGHT

Atlanta, GA

From a base in Athens, Georgia, Cassie Wright has built a team of professionals who create successful campaigns for a wide variety of clients. Many clients are based in the southeastern United States, but worldwide travel is always an option. The Cassie Wright team sees every job as an opportunity to tell a story through interesting, unique, and beautiful imagery.

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## Clients/Projects

Commercial Photography

### The AdSmith Agency

PeachMac - Marketing, Advertising  
Independent Baking Co. - Advertising  
Jackson EMC - Advertising  
National Bank of Georgia, Fall Marketing Materials  
Clarke County School System - Branding and PR  
Landmark Properties - Cotton Exchange Campaign  
Southern Polytechnic, Magazine  
Lions Clubs International, LION Magazine  
Pine Mountain, Tourism Marketing Materials  
Red Dress Boutique - Look Books, Marketing, Advertising,  
Decor, Interior Design  
UGA Athletics  
UGA Academics  
Georgia Museum of Art

Athens, GA

Jul 2012 - Present

Commercial Photography

### BreenSmith Advertising Agency

Stevi B's, Restaurant Branding, Marketing  
Macon CVB, Tourism Marketing  
DaVia, Restaurant Branding, Marketing  
EuroBevs - Branding, Marketing

Atlanta, GA

Apr 2013 - Present

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Commercial Photography

Atlanta, Jacksonville, Orlando  
- Present

## The Dalton Agency

McDonald's - Regional Marketing Campaign  
Superbowl XXXIX (2005)  
United Way (Marketing Campaign)  
Jacksonville University (Basketball Advertising)  
Miura Group (Marketing)

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Commercial Photography

Chicago, IL

## Dino Publishing

Meridian Yachts - Magazine Editorial  
Sea Ray Magazine - Editorial

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Commercial Photography

Atlanta, GA  
- Present

## Eric Mower + Associates Advertising

SouthWire - Marketing  
CVI Laser Optics -

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Commercial Photography

Atlanta, GA

## Freebairn & Company Advertising Agency

UGA Hotel and Conference Center  
UGA Terry College of Business

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Commercial Photography

Springdale, AR  
2013 - 2013

## Saatchi & Saatchi

Cover Girl for Walmart - Eleventh Gorgeous - Advertising

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SEC Division I - Georgia Bulldogs

Athens, GA  
2012 - Present

## UGA Sports

Marketing Materials: Posters, Programs, Calendars, Web,  
Social Media

Games, Matches, Pro Day

Football

Basketball

Baseball

Cheerleading

Gymnastics

Soccer

Volleyball

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Commercial Photography

Athens & Atlanta, GA  
Jan 2012 - Present

## University of Georgia

Communications: Terry College Magazine

Marketing materials: brochures, catalogs, online presence

Professional services: headshots

Terry College of Business

Franklin College of Arts & Sciences

Lamar Dodd School of Art

School of Law

College of Education

College of Engineering

Hotel & Conference Center

Honors College - Foundation Fellows

Georgia Museum of Art

Office of the Vice President for Instruction

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Titan, Unleash Yours

Atlanta, GA  
May 2015

## NFINITY Cheer Shoes

Athletics

Fashion

Sportswear

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Fall Preview

Little St. Simons Island, GA  
2014 - 2015

## Little St. Simons Island

Travel/Leisure

Appeared in New York Times

Conde Nast

National Geographic

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American Beach, Surrender

Athens, GA  
2013 - 2015

## Honeychild

Entertainment/Music

CD Covers

marketing materials: poster, website

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Promotional

Athens, GA  
Oct 2012

## EvoShield

Back Office

Baseball

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Fight Club

Athens GA  
Oct 2015

## Omni Club Fitness

Marketing - online presence

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Commercial Photography

Atlanta, GA

## cinda b

Comprehensive Advertising, Marketing, Interior Design

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Commercial/Sponsorship Photography

Atlanta, Ga  
Dec 2016 - Dec 2016

## Publicis North America

Sponsorship Shoot for Bridgestone Golf with PGA Tour Pros Tiger Woods, Fred Couples, Bryson Dechambeau, Brandt Snedeker & Matt Kuchar — Including Tiger's Contract Signing and Promotional Photos.

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## Photographer Directory Project

This Site is listed at Photographer Directory Project

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