

# Marcus Günter

ART DIRECTOR

Malmö, Sweden

[info@ichgraphics.com](mailto:info@ichgraphics.com)

+46 704680835 office

Art Director with twelve years of professional design experience, producing creative work for the consumer sector as well as the business to business sector. My main focus lies in creating strong communication concepts. Reinforcing brands. Focusing market positions and getting more bang for your buck.

Specialities: Art direction. Communication concepts. Corporate identities. Graphic design. Illustration. Product and packaging design. Web design. GUI design.

## Experience

Art Director

Malmö, Sweden

Aug 6 - Present

### KAN

KAN was founded in 2005 and is the largest digital agency in south Sweden. We offer business development & strategy, concept & design, and the whole spectrum of digital production. The office with its 50 employees is situated in Malmö. Turnover in 2011 was approx 40 MSEK. KAN has both national as well as international clients, such as Sony Mobile, Nestlé, Duni, E.ON, Thule, Hilding Anders, Ikano Fastigheter and Alfa Laval.

Art Director

Malmö, Sweden

Feb 1 - Jul 31

### Attraction AB

Attraction is a digital advertising agency. We work where the receiver is, to build brands, loyalty and sales for our clients. Long-term, sustainable and media integrated.

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Art Director

Malmö, Sweden  
Feb 2010 - Nov 2011

## PS Communication

PS Communication – your Scandinavian Brand experience partner

Founded in 1997, we excel in experience based marketing and communication. Many of our clients are multinational companies, our market extends far beyond Scandinavia and northern Europe.

PS currently employs 130 consultants in Stockholm, Gothenburg, Malmö, Copenhagen and Oslo. Our networks have a global reach, enabling us to undertake complex assignments in several markets.

The solution to your marketing challenges will differ depending on scope, scale and complexity. In any case we always see to the best solution with all aspects in mind. Tools of our trade include general communications, sponsoring, event marketing, web, digital applications, film and more.

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Art Director

Malmö, Sweden  
2009 - Present

## Heart & Dagger

Heart & Dagger is a design agency focused on creating strong communication concepts. If you're interested in reinforcing your brand, focusing your market position and getting more bang for your buck, don't hesitate – get in touch with us today!

Developing corporate identities, producing motion graphics, studio and location photography, composing jingles and themes, product and packaging design and creating promotional material.

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Art Director

Malmö, Sweden  
2005 - Present

## Ich Graphics

Ich has the ambition to offer its customers cunning solutions with a creative spark. No nifty words and empty promises. Just bang for your buck!

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Art Director

Malmö, Sweden  
2003 - 2005

## Metaform AB

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Art Director Assistant

Malmö, Sweden  
2002 - 2003

## Dotzero

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Graphic Designer

Malmö, Sweden  
2000 - 2002

## Enterprise Communication AB

### Education

## Grey Academy

Copenhagen, Denmark  
2001 - 2001

Advertising

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## Forsbergs School

Malmö, Sweden  
2000 - 2001

Advertising, Graphic Design

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## Masters of Media

Malmö, Sweden  
1999 - 2000

Graphic Design

Skills

## Skills

Art Direction  
Graphic Design  
Illustration  
Packaging Design  
Sound Design  
Retouching  
Web Design  
GUI Design

Clients

## Clients (in no particular order)

Trelleborg Protective Partner

Velux

Vikingarännen

Malmöstad

BIC

Diplom-Is

Johnson & Johnson

Metsä Tissue

Tylö

Helo

Volvo Construction Equipment

Posten

Stockholm International Horse Show

Polismyndigheten i skåne

Nordsjö

SAS

LG

Nespresso

Nestlé

SAA

Scan Coin

Skånetrafiken

Wattguard

Procordia

ConnectBlue

Tetra Pak

Gents Wear

LDB FC

Management Partners

IKC Fonder

Edet

Läkerol

GB Glace

Röda Korset

Zoégas

Oriflame

Pure Fishing

ReadSoft

Centrumutveckling

Sterling Airlines

Allset Lashing

Air Liquide

Banverket

Electro-Lube

INR Inredningsglas

Malaco Leaf

Microsoft

Radisson SAS  
Sweden Today  
Lufthansa

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