

WILLIAM CHENG

CONCEPT DESIGNER/ILLUSTRATOR

Los Angeles, CA

william.cheng.c@gmail.com

Experience

Associate Artist

Glendale, CA
Jan 2017 - Present

Disney Interactive

Star Wars Puzzle Droids

-Concept designed levels and worked on feedback of game assets with co-development team.

Star Wars: Jedi Challenges

-Worked on visual targets and concept art for the game during early development

Unannounced Projects

-Pitch artwork exploring styles, character design, and story moments.

Freelance Concept Artist

Venice Beach, CA
Mar 2017 - Sep 2017

MAP Design Lab

Technicolor Film

-Keyframe Illustrations

Microsoft Move VR Project

-Environment Concept Art

USC Center for Body Computing

-Keyframe Illustrations for Presentation

LuLu Lemon

-Keyframe Illustrations for Pitch

Freelance Concept Artist/ Creature Designer

Burbank, CA
May 2017

Don't Blink Short Film

Concept Short for Director Sherif Alabede
-Creature Designs/Keyframes/Prop Design

Freelance Concept Artist

UCLA
Sep 2017

Cupid's Paradise Short Film

UCLA Student Film directed by Ivy Liao
-Keyframe Illustration

Skills

2D/3D

Proficient in traditional and digital media. Skill set includes Photoshop, SketchUp, and a basic use of Z-Brush

Education

Art Center College of Design

Pasadena, CA
2014 - 2017

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