

Paige Porter Fischer: Writer, Editor, Story Producer

WRITER, EDITOR, STORY PRODUCER, & ART DIRECTOR

San Francisco, CA

paigeporterfischer@gmail.com
415.845.1234 mobile

I have been a newspaper and magazine editor for the last 14 years, covering entertainment, food, travel, lifestyle, architecture and design. I have found, pitched, written and produced hundreds of stories over the years. As a freelance writer and producer, I am passionate about pinpointing great stories, telling them in a way that no one else has, and working with photographers and stylists to deliver the most visually engaging work possible.

Experience

Editor-at-Large, Lifestyle

Menlo Park, CA
Jan 2013 - Present

Sunset magazine

I search for and produce stories for the lifestyle sections of Sunset magazine--from chef profiles and entertaining pieces to home design features and Best of the West contenders. I work to canvas the West Coast and find great food, interesting people, beautiful homes, stunning gardens, and unforgettable getaways for readers. I'm called on to pitch ideas, produce photo shoots, and write stories,

West Coast Editor

San Francisco, CA
May 2004 - Apr 2012

Better Homes & Gardens / Meredith Corp.

I was the satellite editor on the West Coast for Better Homes & Gardens, one of the largest magazine brands in the world. I fed the magazine its West Coast content, from fantastic houses and celebrated chefs to landscape designers and architects. I worked well independently, and oversaw a crop of field editors across the West Coast. I found stories, took them through the pitch process, and produced photo shoots and wrote/edited stories on a monthly basis for eight years. I've managed field editors, location scouts, and photo crews in the freelance world and worked alongside some of the best editors and graphic designers in the publishing arena. I specialized in finding great talent, from chefs and celebrities to architects and designers--and great locations, from vineyards to fabulous houses.

Features Writer

Birmingham, AL & San Francisco,
CA
Dec 1999 - May 2004

Coastal Living magazine / Time, Inc.

I was the on-staff features writer for Coastal Living magazine. I traveled North America searching for the best stories about our coastlines. I wrote lifestyle, food, travel, and people features for the magazine, actively scouting/pitching/writing/producing stories from Hawaii to British Columbia, Newfoundland to Mexico. I also wrote a travel column for CoastalLiving.com, which was syndicated through Knight Ridder News Service to newspapers across the country.

Features Writer, Clarion Ledger

Jackson, MS
Dec 1998 - Dec 1999

Gannett News Service

I covered music, entertainment, and general features for the newspaper, interviewing everyone from Faith Hill and George Clooney to Willie Nelson. I also wrote a general interest column for the newspaper and reviewed restaurants.

Education

Master of Arts

Oxford, MS

Aug 1997 - Dec 1998

University of Mississippi

I received a master's degree in documentary studies and Southern literature, in the Southern Studies program at the University of Mississippi.

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