

# WILLIAM CHENG

CONCEPT DESIGNER/ILLUSTRATOR

Pasadena, CA

[william.cheng.c@gmail.com](mailto:william.cheng.c@gmail.com)

## Experience

Associate Artist

Glendale, CA  
Jan 2017 - Present

### Disney Interactive

Star Wars Puzzle Droids

-Concept designed levels and worked on feedback of game assets with co-development team.

Star Wars: Jedi Challenges

-Worked on visual targets and concept art for the game during early development

Unannounced Projects

-Pitch artwork exploring styles, character design, and story moments.

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Freelance Concept Artist

Venice Beach, CA  
Mar 2017 - Sep 2017

### MAP Design Lab

Technicolor Film

-Keyframe Illustrations

Microsoft Move VR Project

-Environment Concept Art

USC Center for Body Computing

-Keyframe Illustrations for Presentation

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Freelance Concept Artist/ Creature Designer

Burbank, CA  
May 2017

## Don't Blink Short Film

Concept Short for Director Sherif Alabede  
-Creature Designs/Keyframes/Prop Design

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Freelance Concept Artist

UCLA  
Sep 2017

## Cupid's Paradise Short Film

UCLA Student Film directed by Ivy Liao  
-Keyframe Illustration

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### Education

## Art Center College of Design

Pasadena, CA  
2014 - 2017

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